



FALL FASHION BENEFIT
at AVALON

SPONSORSHIP OPPORTUNITIES

Calling all fashionistas, friends, and family! Join us on the adventure this September as Avalon teams up with Bert's Big Adventure for the third annual Noon to Night: Fall Fashion Benefit at Avalon, taking place on Thursday, September 14th from 6PM to 10pm on Avalon Boulevard. We will kick off this magical evening with a cocktail reception including fare from Avalon's famed eateries followed by a fabulous fashion show featuring Bert's Big Adventure kids and Atlanta celebrities. Models will strut down the infamous blue runway styled in brand new fall collections from Avalon's renowned retailers – spanning day to evening wear looks. You won't want to miss it!

GENERAL | \$50

Includes Unreserved seating, lite bites and complimentary beer, wine and cocktails

VIP | \$150

Includes Reserved front row seating, private VIP lounge with cocktails & hors d'oeuvres, gift bag valued at \$150, and more!

Sponsorship Opportunities:

Sponsor Type	Donation	Tickets	Logo on Avalon Website	Mentions on Avalon Social Media	Inclusion on Avalon Insider E-blast 5,000+ subscribers	Inclusion in Event Press Releases and Media Alerts	Logo included on Day of Event Signage	Branded item included in VIP Swag Bag
HOPE GIVER	\$500	10 GENERAL	★	★	★	★		
DREAM BUILDER	\$1500	10 VIP	★	★	★	★	★	
WISH GRANTER	\$2500	20 VIP	★	★	★	★	★	★





SPONSORSHIP PARTICIPATION FORM

EVENT DATE: THURSDAY, SEPTEMBER 14th 2017

Please return form by August 14th 2017. Participants and sponsorships will be accepted after this date, but may not be included in the invitation if it is past the original deadline.

Return form to:

Noon to Night in Avalon,
2200 Avalon Blvd.
Alpharetta, Ga 30009

or

Email: Cayley.Mullen@naproperties.com

> *Submit logo PNG and JPEG to Cayley.Mullen@naproperties.com*

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We are interested in participating by becoming a sponsor (level indicated)

- Hope Giver
- Dream Builder
- Wish Granter

Print name: _____ Signature: _____



PAYMENT INSTRUCTIONS

ONLINE:

1. Visit: <http://bertsbigadventure.org/support-us/donate/>
2. Chose One-One Time Donation and put in the specified sponsorship amount
3. Input Credit Card Information
4. Message for Bert: Avalon's Noon to Night Sponsor

BY MAIL:

1. Print donation form from
2. Checks, Money Orders via mail – made out to BERT'S BIG ADVENTURE.
3. Include with your donation a copy of our printable donation form.

Send to Bert's Big Adventure

Donations Department PO BOX 420917

Atlanta, GA 30342-0917

*Please note on the check: Avalon's Noon to Night Sponsor

PRINTABLE DONATION FORM:

<http://bertsbigadventure.org/wp-content/uploads/2014/05/2014donationform.pdf>

**All donations over \$250 will receive a an official receipt for the donated amount from Bert's Big Adventure All donations are final.