



AVALON

2018 CALENDAR OF EVENTS

JANUARY

- 1** **AVALON ON ICE**
Skate into winter with Avalon's Rockefeller sized ice skating rink open through January 21st.
- 16** **THE HOTEL AT AVALON GRAND OPENING**
Tuesday
Celebrate the official unveiling of Avalon Boulevard's latest extraordinary addition, The Hotel at Avalon.

FEBRUARY

- 1** **FEBRUARY DATE NIGHT**
Love is in the air at Avalon! Plan a romantic date night for two every Monday through Thursday this February. Enjoy reserved seating at a movie of your choice at Regal Cinemas, a delicious dinner for two at participating famed eateries, and complimentary valet for \$60 per couple.
- 13** **MARDI GRAS PUB CRAWL**
Tuesday
In celebration of Fat Tuesday, join the seasons best pub crawl featuring New Orleans-themed drinks, food, and live music that will transform The Boulevard into Bourbon Street.

MARCH

- 6** **LADIES NIGHT OUT**
Tuesday
Grab the gals just in time to shop the latest spring fashions at Ladies Night Out! Head to Avalon for an evening of beauty, shopping, happy hours, and more!
- 16** **LUCK OF AVALON**
Friday
Celebrate St. Patrick's Day at Luck of Avalon with an evening full of music, dancing, Irish flair and, of course, green beer.
- 19** **EASTER BUNNY AT AVALON**
March 19th - 31st
The Easter Bunny will hop over to Avalon to visit with families, pose for memorable Easter photographs, and bring in the Spring Season. Photo packages start at \$15.
- 24** **HOP-A-LONG EASTER EGG HUNT**
Saturday
Head to Avalon for an egg-cellent way to ring in the Spring Season! The Easter Bunny invites families to join him for the Hop-a-Long Easter Egg Hunt.
- 24** **CHILDREN HEALTHCARE OF ATLANTA DOG SHOW OFF**
Saturday
Join Children's Healthcare of Atlanta for their annual Dog Show-Off at Avalon. Dogs will vie for prizes awarded for obedience, appearance, and temperament. This fur-friendly fundraiser will benefit Children's and promote Avalon's dog friendly atmosphere.

APRIL

- 12** **BOULEVARD EAST BLOCK PARTY**
Thursday
In celebration of Boulevard East opening one year ago, we are throwing a block party to celebrate with live music, exciting activations and in-store specials and discounts.
- 19** **STYLE BY CITY PEACH: A WARDROBE CAPSULE EVENT**
Thursday
Join us for a special wardrobe capsule styling event hosted by lifestyle & fashion blogger Mireille Beckwith of City Peach!
- 21** **HEART & SOLE 5K**
Saturday
Lace up your running shoes and join the fourth annual Heart and Sole 5K benefiting The Lionheart School. In addition to the 5K, a Fun Run and Tot Trot will be had for all to enjoy.

MAY

- 5** **KENTUCKY DERBY PARTY AT AVALON**
Saturday
It's no secret that The Derby is not just about horse racing, so join our annual Kentucky Derby Party. The Plaza will transform into a glamorous, fancy hat wearing party with a jumbo viewing screen, live music and a DJ. So, come ready to grab a Mint Julep and let the fun begin!
- 20** **FESTIVALS OF SPEED**
Sunday
Start your engines as Festivals of Speed rides into Avalon with over 150 exotic cars and motorcycles. Luxury vehicles will line Avalon Boulevard throughout the day.

JUNE

- 10** **SAVOR THE BOULEVARD**
Sunday
Experience an epic al fresco dinner table seating hundreds of people dining on menus from Avalon's restaurants on The Boulevard! This brand new culinary, ticketed event will be the largest dinner party Avalon has seen.

JULY

- 17** **LADIES NIGHT OUT**
Tuesday
Grab the gals and get your summer style shopping on, Ladies Night Out is back! Head to Avalon for an evening of beauty, shopping, happy hours, and more!

AUGUST

- 1** **SUMMER DATE NIGHT**
Summer lovin' is in full swing at Avalon! Plan a romantic date night for two every Monday through Thursday this August. Enjoy reserved seating at a movie of your choice at Regal Cinemas, a delicious dinner for two at participating restaurants, and complimentary valet for \$60 per couple.
- 4** **SAY GOODBYE TO SUMMER**
Saturday
Summer may be coming to an end, but there is time for one last bash at Avalon! Get all you need to be back to school in style and enjoy fun for the whole family!

SEPTEMBER

- 13** **NOON TO NIGHT FASHION BENEFIT**
Thursday
Calling all fashionistas, friends, and family! Join us on the adventure this September as Avalon teams up with Bert's Big Adventure for the fourth annual Noon to Night: Fall Fashion Benefit at Avalon.

OCTOBER

- 11** **ALPHARETTA'S NIGHT OUT**
October 11
Spend time with your neighborhood public safety men and women who serve Alpharetta! Enjoy live demos by the public safety departments, touch-a-trucks, and experience interactive activities for kids and families.
- 13** **RESTAURANT WEEK**
October 13-20
Taste the experience of culinary excellence during Avalon Restaurant Week. For one week only, culinary enthusiasts will have the exclusive opportunity to enjoy prix-fixe menus featuring delicious dining at Avalon's finest restaurants.
- 26** **TRICK OR DRINK**
Friday
Kick off your Halloween festivities with an evening of trick or drinking in The Plaza. We will have a DJ and plenty of "boos" so it will be a night you won't want to miss! Come dressed in your most spook-tacular costumes to sip specialty cocktails and dance the night away.
- 27** **TRICK OR TREATING**
Saturday
If you dare, join Avalon for a SPOOK-tacular Halloween celebration for the little goblins. Come dressed in your costumes and trick or treat at Avalon's participating restaurants and retailers!

NOVEMBER

- 18** **THE LIGHTING OF AVALON**
Sunday
A celebration for the season you won't want to miss! Get in the holiday spirit with festive music, holiday performances and free activities for the whole family. From the annual opening of Avalon on Ice and Santa's arrival to the magnificent tree lighting, there's something fun for everyone!
- 18 - January 22** **AVALON ON ICE**
November 18 - January 22
Tis' the season to lace up your skates and glide into the holiday spirit at Avalon on Ice. Our monumental Rockefeller-inspired ice skating rink is back for the fifth year in The Plaza.
- 18 - December 24** **SANTA AT AVALON**
November 18 - December 24
Ho! Ho! Ho! Join jolly Old Saint Nick in his cozy cottage at Avalon for a dose of Christmas magic this holiday season! Santa will be around for the holiday season to spread Christmas cheer, take photos with children and families, share magical moments with those who visit him and more.

NOVEMBER

- 23** **BLACK FRIDAY**
Friday
Get ready to shop until you drop at Avalon for Black Friday! Enjoy great deals, fun activities, and more from our famed retailers and restaurants.

DECEMBER

- 2** **MENORAH LIGHTING**
Thursday
Join Avalon and Chabad of North Fulton for a Chanukah celebration! Guests are invited to a traditional Menorah lighting ceremony as well as refreshments, music, and entertainment for all ages.
- 15** **BREAKFAST WITH SANTA**
December 15th and December 16th
Make it a tradition and join Santa for a delicious breakfast with all the good boys and girls.
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- 31** **NOON YEAR'S EVE**
Monday
Have little ones with early bedtimes? Kick off your New Year's Eve celebration early and bring your kids to Avalon's Noon Year's Eve Party. This family friendly event invites partygoers of all ages to ring in 2019 with live music, face painting, crafts and countdown to Noon when a giant balloon drop will welcome in the New Year!

SIGNATURE EVENTS

April through October

- PUNCHLINE COMEDY**
First Monday of Every Month
Start your month off with lots of laughs from The Punchline Comedy featuring live comedy acts, drink specials, and more.
- LITTLE ACORNS**
Tuesdays
Bring your pre-school aged tot for playtime in The Plaza. Weekly activities may include face painting, story time, visits from famous characters, and more!
- AVALOM**
Wednesdays
Breathe in. Breathe out. Come salute the sun for a special yoga, barre, or pilates class presented by various studios and instructors.
- AVALON NIGHTS LIVE**
Fridays
Unwind after a long week in The Plaza by enjoying live music of various genres with friends and family!